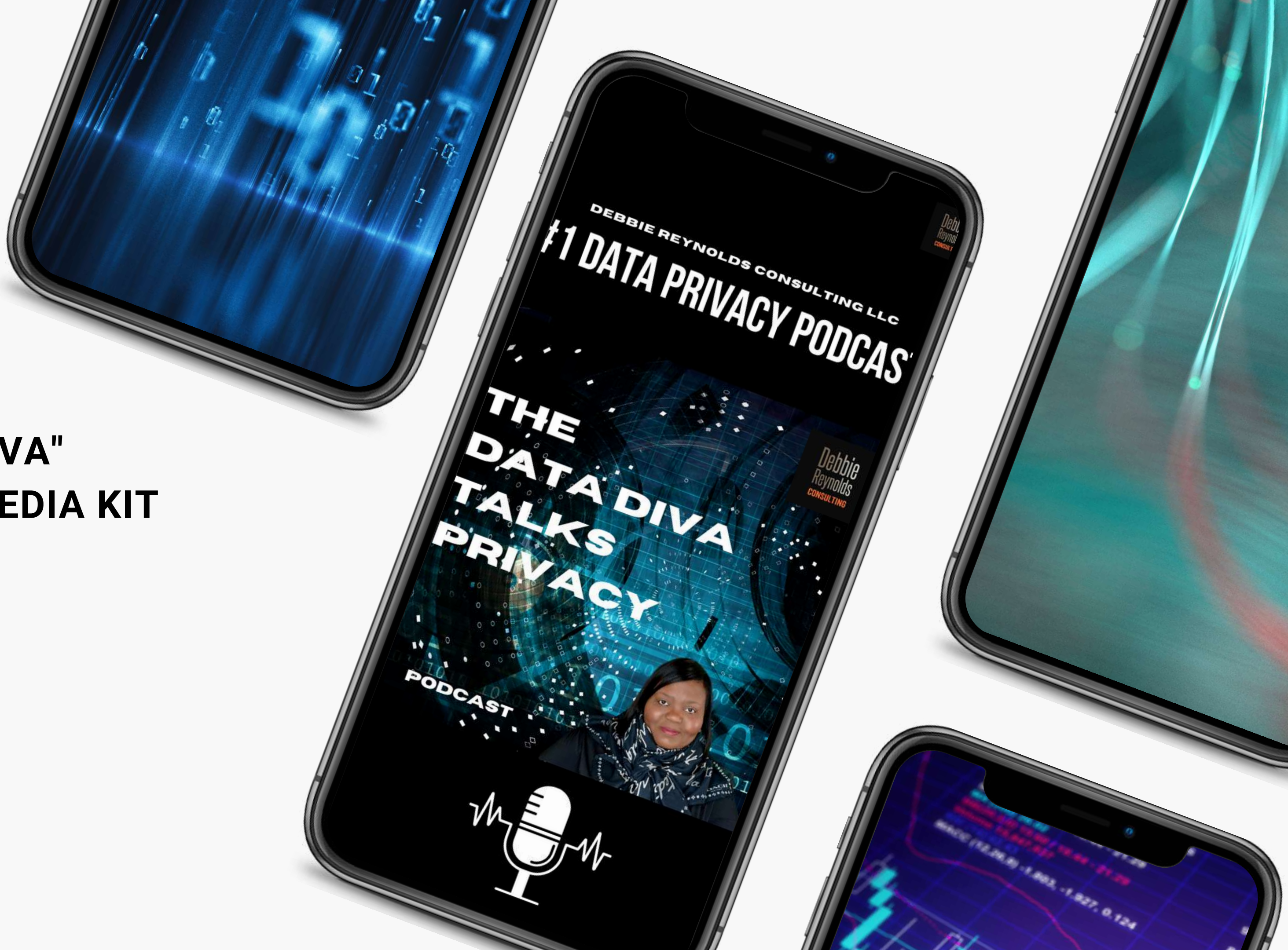




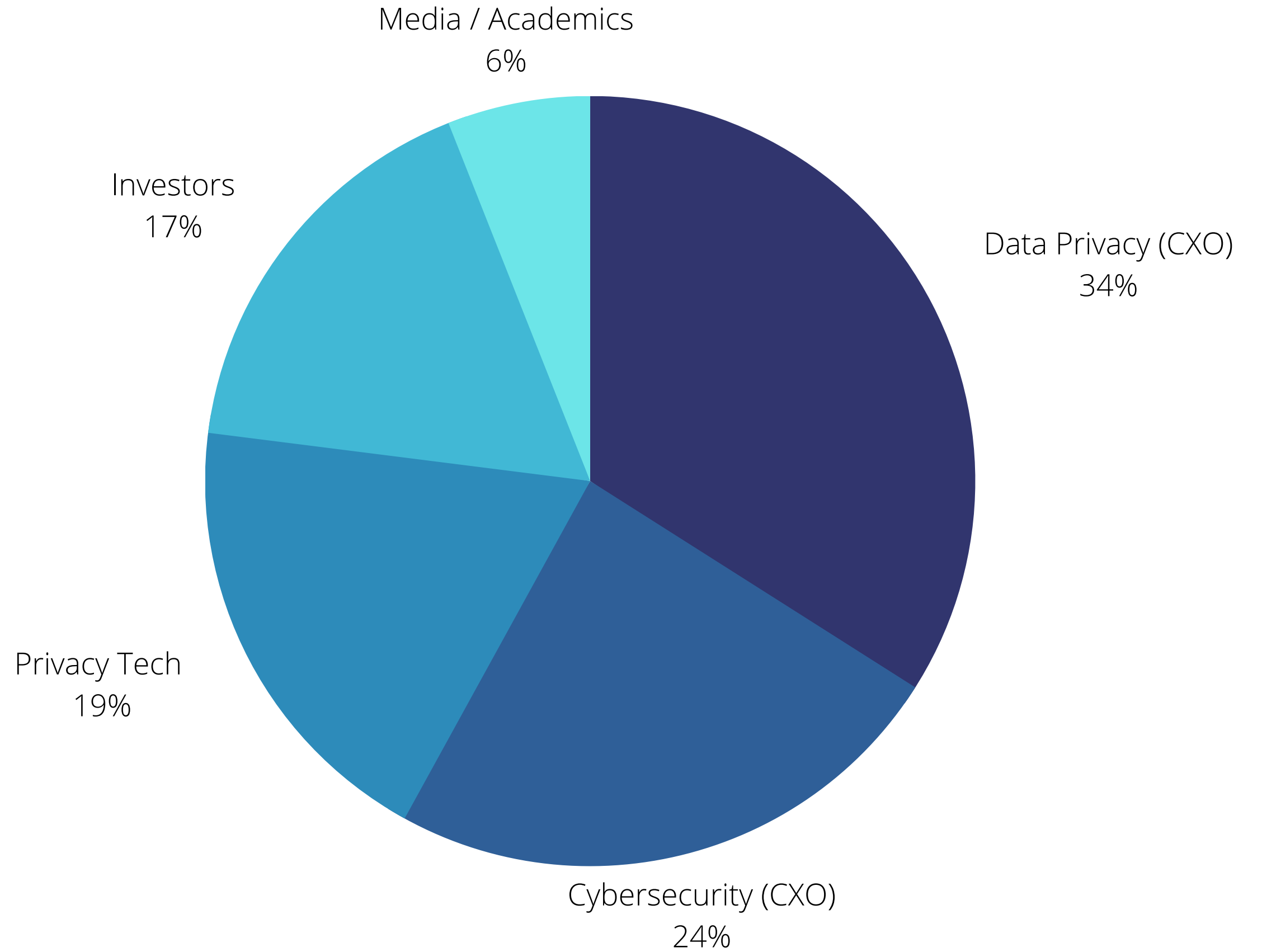
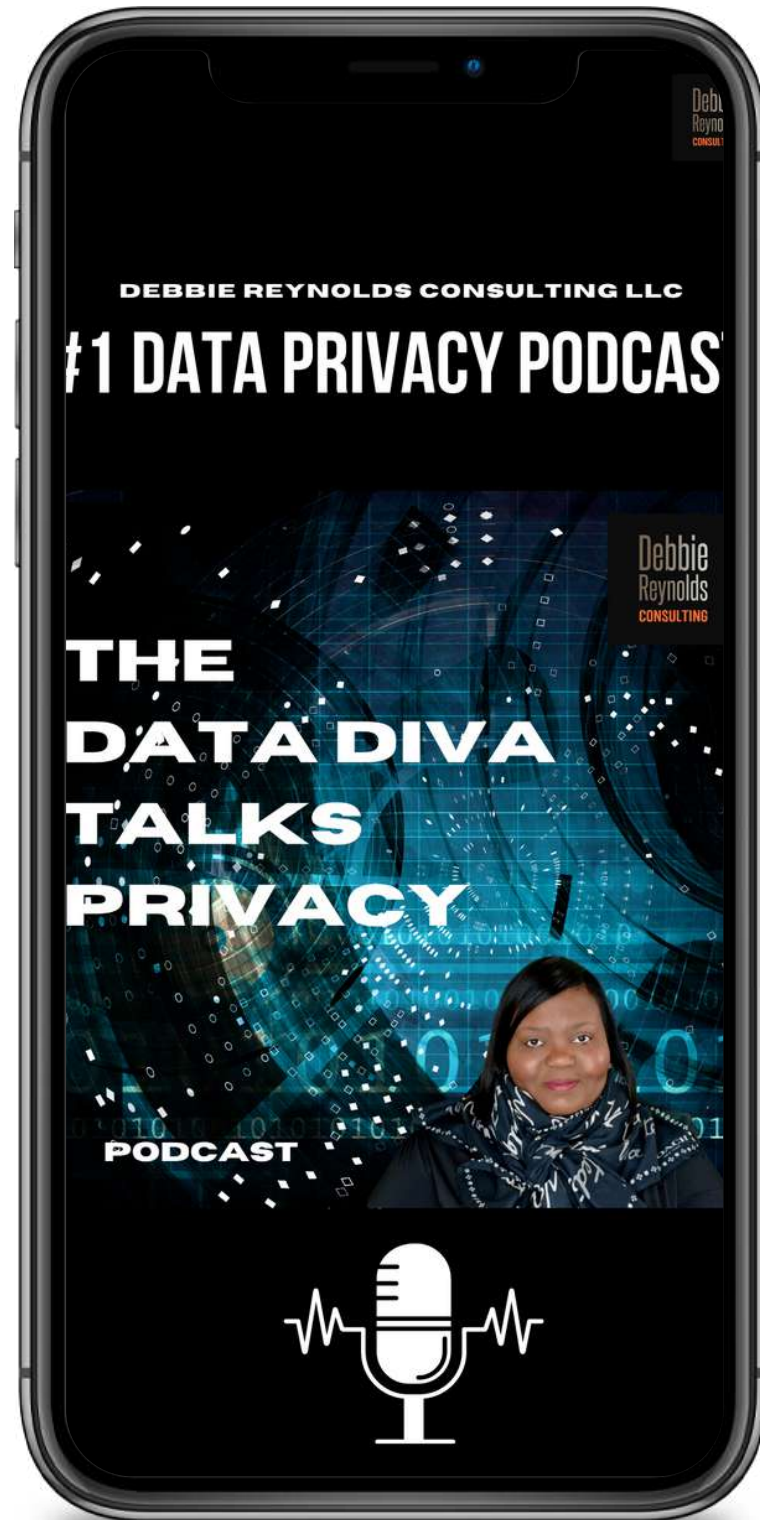
**"THE DATA DIVA"
TALKS PRIVACY MEDIA KIT
2024**



FEATURED PODCAST GUEST COMPANIES

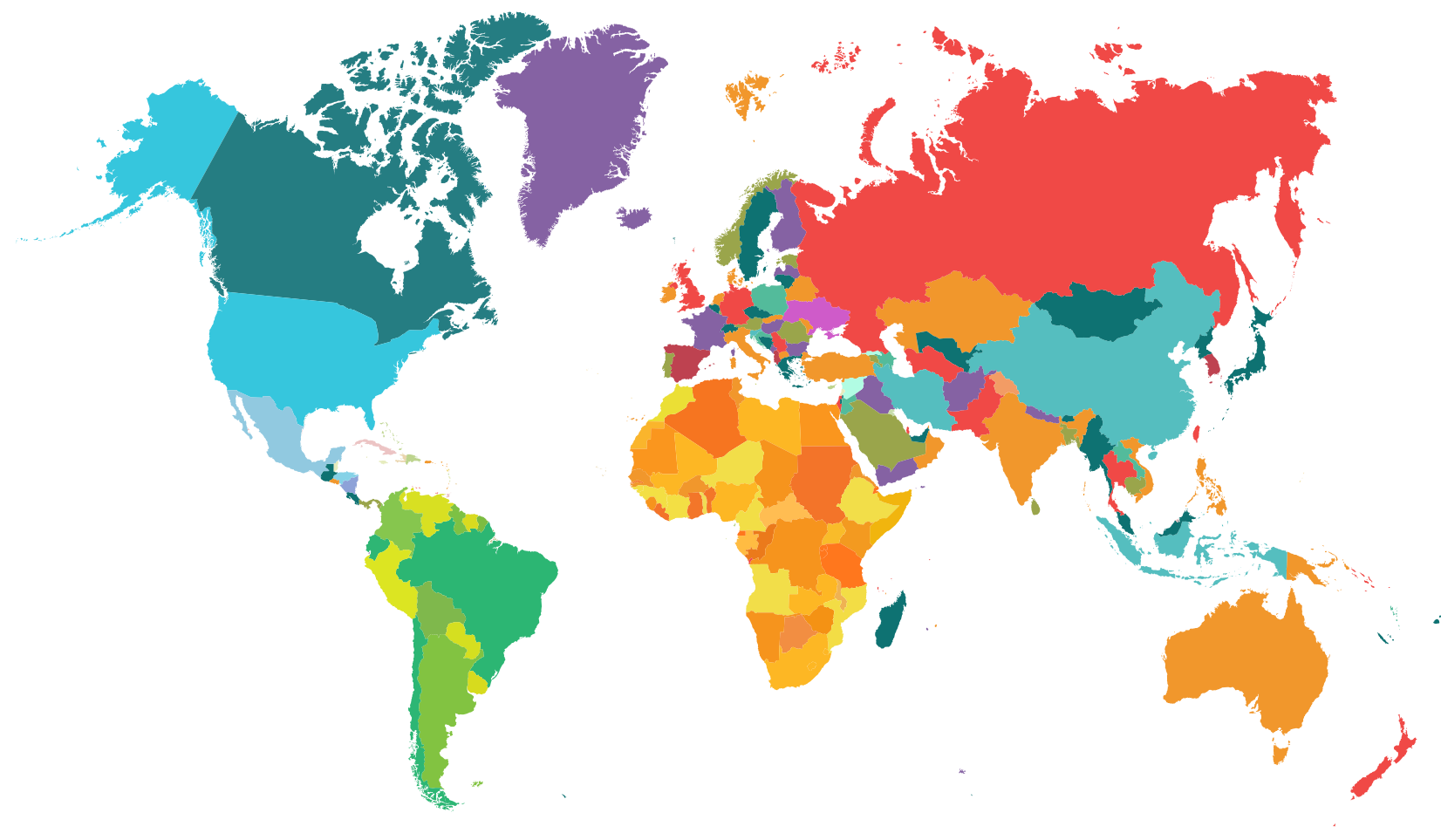


BUSINESS AUDIENCE DEMOGRAPHICS



STATISTICS

- Listen to in 109+ countries and 2241+ cities around the world
- Top 2% of 3 million + globally ranked podcasts of 2023 (ListenNotes)
- Top 50 Peak in Business and Management 2023 (Apple Podcasts)
- Top 10% in weekly podcast downloads 2023 (The Podcast Host)
- 1,000 to 1,500 - Average Weekly podcast downloads
- 5,000 to 11,500 - Average Monthly LinkedIn podcast posts Impressions
- 11,000 + Monthly Data Privacy Advantage Newsletter Subscribers
- Reached 100,000+ downloads in 2023



DEBBIE REYNOLDS
The Data Diva
**THE DATA PRIVACY
ADVANTAGE**



Reach:

- 66% U.S.
- 21% Europe
- 5% Asia
- 4% Oceania
- 2 % Africa
- 2% South America

AWARDS

The logo for PrivacyPlan, featuring a black square with a white circle inside, followed by the text "PrivacyPlan" in black and red.The logo for bCast, featuring a blue lowercase "b" with three vertical bars above it, and the text "bCast" in grey below.The logo for Threat Technology, consisting of a black rectangle with the text "THREAT TECHNOLOGY" in white.The logo for Podchaser, featuring a blue circle with a white outline and a white shape inside, with the text "PODCHASER" in blue below.The logo for Datatechvibe, featuring the text "Datatech" in black and "vibe" in orange, with a pink and purple abstract shape to the right.The logo for Player FM, featuring a red circle with a white outline and a white shape inside, followed by the text "Player FM" in black.The logo for Welp Magazine, consisting of a red rectangle with the text "WELP MAGAZINE" in white.

- #1 Data Privacy Podcast Worldwide 2021, 2022, 2023 (Privacy Plan)
- Top 5 Best Privacy Podcasts 2021 (Podchaser)
- 10 Best Top 10 Data Privacy Podcasts by DataTechvibe in 2022
- 12 Best Privacy Podcasts for 2023 (RadarFirst)
- 14 Best Privacy Podcasts To Listen To In This Digital Age 2023 (bCast)
- 20 Best Data Rights Podcasts of 2021 (Threat Technology Magazine)
- 20 Best European Law Podcasts of 2021 (Welp Magazine)
- 20 Best Data Privacy Rights & Data Protection Podcast of 2021 (Welp Magazine)
- 20 Best Data Breach Podcasts of 2021 (Threat Technology Magazine)
- Best Data Privacy Podcasts 2022 - 2023 (Player FM)

PODCAST SYNDICATION

“The Data Diva” Talks Privacy Podcast is now available worldwide on all major podcast directories including, Apple Podcasts, Spotify, Pandora, Stitcher, iHeart Radio, iHeart Radio, TuneIn + Alexa, Podcast Addict, Podchaser, Pocket Casts, RadioPublic, Deezer, Listen Notes, Player FM, Podcast Index, Overcast, Castro, Castbox, Podfriend, RSS Feed, and more.

A Data Diva Media Production

The Data Diva Talks Podcast” provides wide-ranging discussion topics with leaders worldwide about data privacy topics that impact businesses. This podcast explores data and emerging technologies, international laws and regulations, data ethics, individual privacy rights, and future trends.



CONTACT US



DEBBIE REYNOLDS

DEBBIE REYNOLDS CONSULTING, LLC

[HTTPS://WWW.DEBBIEREYNOLDSCONSULTING.COM](https://www.debbiereynoldsconsulting.com)

DATADIVA@DEBIEREYNOLDSCONSULTING.COM

+1-(312) 513-3665

